

innovative
organizational strategy
system

| transcend





Executive Inspired

Every executive needs a champion. A fearless ally to walk alongside them — to make their vision a shared vision.

**A COMPANY INSPIRED
BY THE CEO, NOT
RELIANT ON THE CEO.**



Performance Re-imagined

Human capital is your company's most expensive and most complex business asset. Your next innovation lies within your ability to unlock its potential.

**CONVERT HUMAN CAPITAL
INTO YOUR DRIVING
COMPETITIVE ADVANTAGE.**



Beyond Data

Data is a compass. Businesses need a map. Our breakthrough processes, expert coaching, and dynamic facilitation brings deeper value to your data investment — transforming your business along the way.

**TURN METRICS INTO
MEANING, KNOWLEDGE
INTO KNOW-HOW,
INTELLIGENCE INTO
INSPIRATION.**

DUE TO:



Transcend's Innovative Organizational Strategy System

Successful strategy execution is the driver for innovation and growth in all organizations.

Together, we build your strategy, elevate your executives, develop talent, and reinvent execution systems across the organization to ignite innovation. Leadership will be armed with the transformational power to operate at peak performance as they navigate the road ahead. Your organization will be forever changed; ready to meet the challenges of today and the demands of the future.

Five Phases of Transcend's Innovative Organizational Strategy System



DISCOVER

Transcend provides robust and targeted insights that uncover organizational blind spots, illuminate strategic opportunities, and highlight the differentiators for your business.



VISION

With the help of your Transcend Team, you develop a transformational strategy that aligns executives in strategic thought, amplifies transparency across the organization, and focuses on execution at the point of decision-making.



ENGAGE

Enterprise-level leadership is extended into the next layer of talent, unlocking resources, buy-in, and urgency, turning strategy into your competitive business advantage. Embedded tools and systems create a common platform for your talent to master strategic leadership, collaboration, and effective execution.



ACCELERATE

With stakeholders aligned and engaged, successful execution becomes a reality. As leaders and teams are empowered to competently lead change, executives stay informed, nimble, and engaged where it matters most. Expertly curated touchpoints keep execution center-of-desk while simultaneously developing talent.

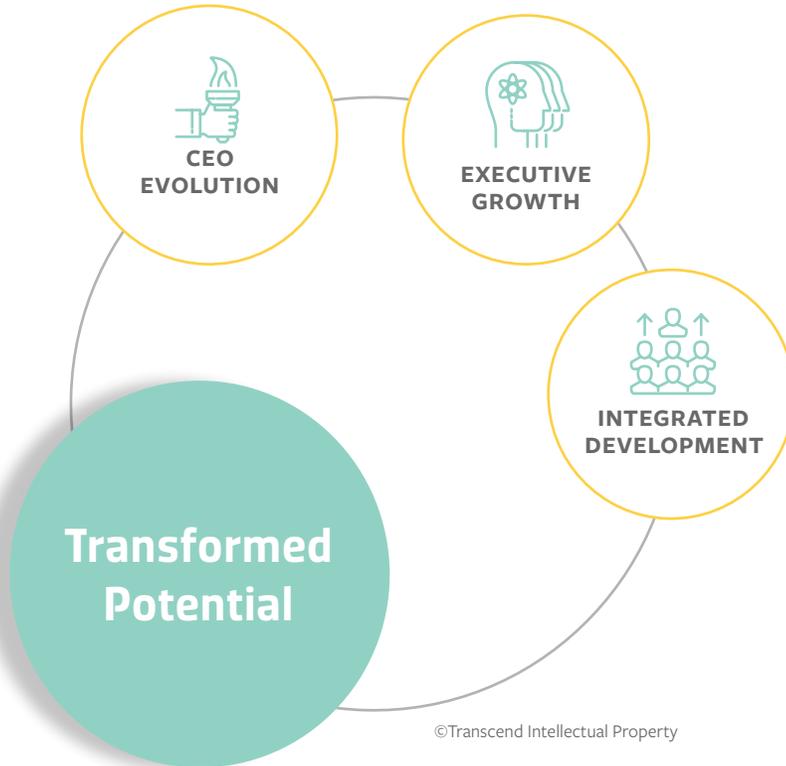


ACTIVATE

Targeted tools and processes continue to be delivered, through curated touchpoints, to advance organizational performance to new heights in the years ahead. Just-in-time tools, paired with increased capacity, and engagement of your talent, builds a performance culture that grows the bottom line.

Innovative Organizational Strategy System

Differentiators



©Transcend Intellectual Property

Having an industry leading strategy is one thing. Developing talent to possess the tactical and people skills to bring it to life will be the game-changer.

Is your organization equipped with the skillsets, execution tools, processes, and collaborative systems to make transformational strategy a reality?

Transcend knows the failure points in strategic execution and proactively embeds a host of tools to ensure leadership and strategy are successful.



CEO Evolution

The center of the Innovative Organizational Strategy System is Transcend's relationship with the CEO. CEOs require insights and tools to address the areas left unspoken by even their most trusted advisors.

The majority of CEOs report confidence in leading the tactical side of the business but feel uncertain in leading talent through change.



Executive Growth

There is a critical link between individual executive coaching and transformational organizational performance.

Included in the Innovative Organizational Strategy System is coaching for two executives in addition to the CEO. Coaching is targeted to elevate the executive's strategic, tactical, and people skills, resulting in immediate and long-term performance enhancement.



Integrated Development

With IOSS, your leaders receive essential knowledge, tools, and resources, capitalizing on our expertise, to embed into your organization.

Building effective and efficient executives and organizational influencers requires a toolbox of systems, processes, and strategies to lead successful execution.

- Strategic Business Planning
- Action Planning
- Performance Metrics and Strategies
- Accountability Strategies
- Highly Effective Meeting Structures
- Feedback Models and Best Practices
- Leadership Development and Talent Assessment Tools
- Purposeful Collaboration Strategies



people inspired.
business transformed.